

GREEN RIGHTS

the film



NATIONAL TOUR & PREMIERE

Halifax Ottawa Toronto Calgary Vancouver

and the beautiful places in between

Become a
**TOUR
SPONSOR**

**the green
interview** .com

*The World's Biggest Issues
The World's Finest Minds*

in partnership with



F O U N D A T I O N
SIERRA CLUB CANADA
F O U N D A T I O N

the film

THE RIGHT TO BREATHE · THE RIGHT TO CLEAN WATER · THE RIGHT TO WHOLESOME FOOD

Air, water, food – these are the sources of life. Without them, we die. And in most nations – more than 180 nations, in fact – citizens are legally entitled to these essential elements of life.

But not in Canada or the United States. And that's what the **GreenRights** multi-media project is all about: the human right to a healthy environment, and Mother Nature's right to be respected and protected. We're out to show North Americans how their citizenship is hobbled because we don't have these green rights. We're doing it by telling the dramatic stories of how citizens use those rights in other countries – and are fighting for them here. Green rights are among humanity's most powerful tools for protecting and repairing the natural world.

Silver Donald Cameron, author of 18 books, is host and executive producer of the feature documentary ***Green Rights: The Human Right to a Healthy World***, (www.GreenRights.com) produced and directed by Chris Beckett.

The overall **GreenRights** project (www.GreenRights.com) includes films at three lengths – 10 minutes, 45 minutes, and 90 minutes – plus extended online interviews with 24 major figures in the international environmental rights movement. It also includes a book, ***Warrior Lawyers: From Manila to Manhattan, Attorneys for the Earth***, written by Silver Donald Cameron.

The [10-minute film](#) was created for the David Suzuki Foundation's Blue Dot tour. The [45-minute film](#), set mainly in the Maritime provinces, was broadcast by the CBC in September, 2015 under the title ***Defenders of the Dawn***.



GREEN RIGHTS
the film



The full-length documentary **GreenRights: The Human Right to a Healthy World** tells the story of the dramatic, innovative legal battles going on in nations around the world: dramas in the courts and on the land, where devoted citizens and courageous lawyers take on national governments and international corporations – and win. In Argentina, the Netherlands, Ecuador, the Philippines and elsewhere. So why not in Canada? Why not in the US?

The **GreenRights** project grew out of the subscription web site, TheGreenInterview.com and the full-length interviews at the heart of these films are posted on the site. The interviews are part of a nearly 100-segment collection available also through several educational distributors, including Gale Cengage, Kanopy Streaming, Films on Demand, Bibliolabs and McIntyre Media. Both *Defenders of the Dawn* and *Green Rights: The Human Right to a Healthy World* are available on this site.

the tour

In October, 2016, Dr. Cameron and his wife Marjorie Simmins will make a national tour by recreational vehicle, starting from Cape Breton, Nova Scotia, and ending in Vancouver. Ms. Simmins is also an author; her new book ***The Year of the Horse***, has just been published. She expects to do readings, bookstore signings and other events of her own along the route.

In addition to public screening events in cities across the country, Dr. Cameron will also screen the film and deliver lectures to university classes about the legal issues and the lawyers who are fighting these battles. The lecture will be tailored to the discipline - environmental studies, law, journalism or another related discipline; [“The Most Important Idea in the World.”](#) is an example of an environmental studies lecture.

PUBLIC SCREENINGS + DATES

WOLFVILLE	SEPT 19
HALIFAX	SEPT 25
ANTIGONISH	SEPT 28
OTTAWA <i>GRAND PREMIERE!</i>	OCT 4
KINGSTON	OCT 6
TORONTO	OCT 12
WATERLOO	OCT 17
GUELPH	OCT 18
THUNDER BAY	OCT 24
WINNIPEG	OCT 26
CALGARY	OCT 30
VANCOUVER	NOV 2016

GREEN RIGHTS

the film



Where possible, he'll also make a motivational speech to a broad slice of the student body, perhaps under the auspices of the Student Union (the TEDx Talk, [“What Can One Person Do?”](#)). He will end the day with a public screening of the full-length **GreenRights** film followed by a Q&A.

Sierra Club Canada Foundation has been the fiduciary partner in the GreenRights interview from the start. The **David Suzuki Foundation** and **Ecojustice** are the main promoters of environmental rights in Canada. Through DSF's Blue Dot movement more than 125 communities have passed environmental-rights declarations, including most major cities. **The Council of Canadians** also firmly supports environmental rights, and Maude Barlow has been particularly effective with respect to the human right to clean water.

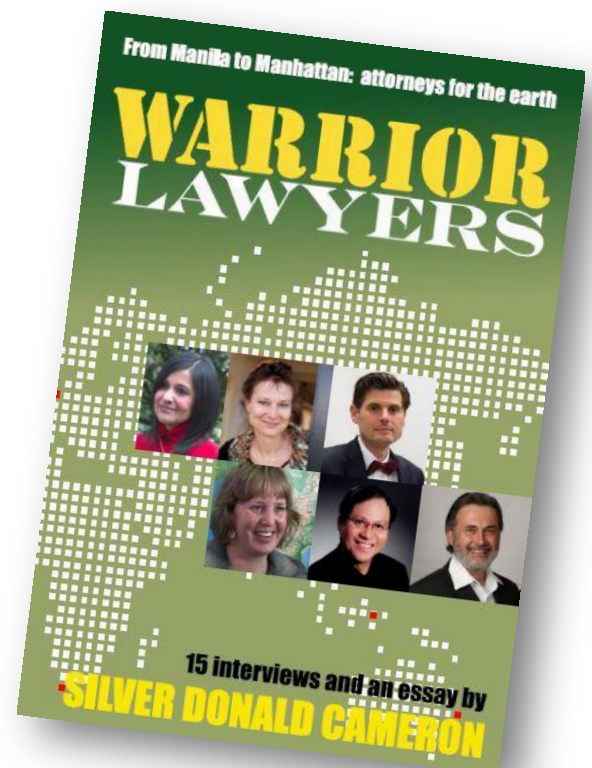
With chapters, contacts and offices across the country, these partners provide us with ready-made audiences. Between them, the NGOs in our network have more than 300,000 members.

The ultimate beneficiary – and by far the most important – is the living world that sustains us all.

the book

Warrior Lawyers: From Manila to Manhattan, Attorneys for the Earth begins with a stage-setting essay introducing the concept of environmental rights, briefly recounting some spectacular success stories rooted in those rights, and articulating the principles and the strategies that can be drawn from those victories.

The essay is followed by interviews with 17 pioneering lawyers from eleven nations who are forging this exciting new body of law.



GREEN RIGHTS
the film



the opportunity

BE A PART OF THIS EXCITING FILM RELEASE!

We are currently inviting sponsors for the Green Rights film tour. Benefits for sponsors are numerous, with strong visibility and promotion at all levels. Please see the table below for a more detailed list of benefits.

In an increasingly competitive market, corporate social responsibility and sustainability initiatives have never been more important to local and national businesses. Attracting environmentally conscious clients is seen as one of the leading strategies for growing and expanding a business.

Audiences will be a cross-section of society: decision makers (Ministers, MP's, MLA's/MPP's, local politicians), members of the corporate sector, professionals, retirees, and students.

Sponsoring the Green Rights film tour is a unique opportunity to directly support environmental initiatives and associate your business with a film of global significance. Joining us as a sponsor allows you to: reach a captive, targeted audience passionate about the environment, gain exposure to our social media audiences, and gain recognition as an environmental leader.

[Join us as a sponsor](#) and help bring this important message to audiences in your region!

We offer attractive benefits and exposure to like-minded clientele who are concerned about the health of their world.

Contacts:

Melissa Munro
Director of Development
Sierra Club Canada Foundation
Email: mmunro@sierraclub.ca
Tel: 1.888.810.4204

Silver Donald Cameron
Host & Executive Producer
Green Rights: The Human Right to a Healthy World
Email: sdcsilverdonaaldcameron.ca
Tel: 902.227.5245

We look forward to having you as an important part of this film tour!

GREEN RIGHTS
the film



Sponsorship Opportunities & Benefits

Benefits	National Sponsor \$5,000	Gold Sponsor \$2,000	Silver Sponsor \$1,000	Bronze Sponsor \$500	Green Sponsor \$250
Featured as National Tour Sponsor on Green Rights website and on Sierra Club Canada Foundation website	•				
Featured a National Sponsor on all promotional collateral in every tour city (print and digital)	•				
Featured as National Tour Sponsor in visual lecture presentation	•				
Business logo or individual name in visual lecture presentation	•	•			
Option to submit a sponsor testimonial for Green Rights website and on Sierra Club Canada Foundation website	•	•	•		
Complimentary one-year subscription to TheGreenInterview.com (a \$100 value)	•	•	•		
Business logo and live link on Green Rights and Sierra Club Canada Foundation website listed by tour region/city		•	•	•	
Signed copy of the film's accompanying book "Warrior Lawyers"	•	•	•	•	
Digital package containing the film and the book	•	•	•	•	
Business or individual name listed in Sierra Club Canada Foundation annual report	•	•	•	•	•
Business or individual name on Green Rights and Sierra Club Canada Foundation website listed by region/city					•
Social media announcement of your support	•	•	•	•	•

You can find our sponsorship pledge form [here](#).

Thank you!

#GreenRightsFilm

GREEN RIGHTS
the film

